

## Seminar: Sustainable Development vs. Profit Orientation

<b>Lecturer</b>	Prof. Dr. Maren Martens
<b>Conditions of participation</b>	<b>In terms of form:</b> none
	<b>In terms of content:</b> none
<b>Examination</b>	Scientific Paper
<b>Pre-examination requirements</b>	Active participation in group discussions, presentation of the scientific paper
<b>Part of final grade</b>	Yes
<b>Learning outcomes/ competencies</b>	<p>The students shall be able to answer a specific scientific question within a paper in English language, using relevant methods and means of scientific writing.</p> <p>In addition, they gained insights on how sustainable development can be aligned with profit orientation.</p> <p><u>Knowledge/Understanding:</u></p> <p>The students know and understand the fundamentals of science and research and how they are applied to scientific papers. They learned correct citation and formatting of a scientific paper.</p> <p>In addition, they have an overview on the main topics of sustainability and how enterprises can develop sustainably, yet acting profit oriented. They know examples and best practices for the combination of both a sustainable development and profit orientation.</p> <p><u>Abilities/Transfer:</u></p> <p>The students can properly answer relevant research questions within a study paper.</p> <p>In addition, they can identify chances for and from a sustainable corporate governance.</p>
<b>Contents</b>	<p>Part I:</p> <p>Introduction to the philosophy of science and standards in scientific writing (e.g., bachelor thesis)</p> <p>Part II:</p> <p>Sustainable Development Goals and their impact on corporate governance</p>
<b>Media</b>	Beamer with Laptop, Blackboard, Visualizer, Computer
<b>Literature</b>	<ul style="list-style-type: none"> <li>• Gower, B. (2014): Scientific Method. An Historical and Philosophical Introduction, New York: Routledge.</li> <li>• Skern, T. (2009): Writing Scientific English. A Workbook, Wien: UTB GmbH.</li> <li>• United Nations (2017): The Sustainable Development Goals, New York: United Nations.</li> </ul>

	<ul style="list-style-type: none"><li>• Grayson, D., Coulter, C, Lee, M. (2022): The Sustainable Business Handbook. A Guide to Becoming More Innovative, Resilient and Successful, London: Kogan Page.</li><li>• Schönherr, N., Martinuzzi, A. (2019): Business and the Sustainable Development Goals. Measuring and Managing Corporate Impacts, Cham: Springer Nature.</li></ul>
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