

Seminar Business Scandals

Lecturer	Prof. Dr. Maren Martens
Conditions of participation	In terms of form: None
	In terms of content: None
Examination	Scientific Paper
Pre-examination requirements	Active participation in group discussions, presentation of the scientific paper
Part of final grade	Yes
Learning outcomes/ competencies	<p>The students shall be able to answer a specific scientific question within a paper in English language, using relevant methods and means of scientific writing.</p> <p>In addition, they gained insights about background, reasons, and effects of big business scandals.</p> <p><u>Knowledge/Understanding:</u></p> <p>The students know and understand the fundamentals of science and research and how they are applied to scientific papers. They learned correct citation and formatting of a scientific paper.</p> <p>In addition, they have an overview on the diversity of reasons and effects of scandals in the business world and know examples where and which business failures led to insolvencies or closures. They understand the background of various big business scandals.</p> <p><u>Abilities/Transfer:</u></p> <p>The students can properly answer relevant research questions within a study paper.</p> <p>In addition, they can identify weak points that might result in business closures.</p>
Contents	<p>Part I:</p> <p>Introduction to the philosophy of science and standards in scientific writing (e.g., bachelor thesis)</p> <p>Part II:</p> <ul style="list-style-type: none"> • Reasons and effects of business scandals that may or may not lead to, e.g., insolvencies or business closures
Media	Beamer with Laptop, Blackboard, Visualizer, Computer
Literature	<ul style="list-style-type: none"> • Gower, B. (2014): Scientific Method. An Historical and Philosophical Introduction, New York: Routledge. • Skern, T. (2009): Writing Scientific English. A Workbook, Wien: UTB GmbH. • Gray, K. R., Frieder, L. A. , Clark, G. (2005): Corporate Scandals. The Many Faces of Greed. The Great Heist, Financial Bubbles, and the Absence of Virtue, St. Paul, Minnesota: Paragon House.

	<ul style="list-style-type: none">• Markham, J. W. (2015): A Financial History of Modern U.S. Corporate Scandals: From Enron to Reform. New York: Routledge.• Rapoport, N. B., van Niel, J. D. (2018): Corporate Scandals and Their Implications, 3rd edition, St. Paul, Minnesota: West Academic Publishing.
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