



MASTER INTERNATIONAL BUSINESS (M.A./M.SC.)

THE UNIVERSITY

The team of professors and teaching staff are committed to fostering students' individual strengths, as well as imparting specialist and soft skills. For companies and social service providers, the university is able to act as an expert partner on joint projects.

The University is a member of numerous national and international associations and networks. A great deal of interdisciplinary exchange on social and academic themes take place here, in the form of symposia, lectures and panel discussions. Selected partnerships with universities around the world and with companies operating internationally make it possible for students to study abroad as part of their course or to gain experience in an international work placement.

APPLICATION

Programme start: 15th March

Application period: 15th November to 15th January

Application documents:

Information about the application process can be found on the University Website on the International Office's service pages.

CONTACT

COURSE MANAGEMENT

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DEAN

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MASTER'S DEGREE

FACULTY OF BUSINESS
ADMINISTRATION

INTERNATIONALITY

In addition to the international orientation of the course content, the lectures and exams are held in English which gives this Master's study programme a strong international flavour. The second semester can optionally be completed at a partner university abroad with the opportunity to acquire a double degree. The third semester is for writing the Master's thesis which focuses on current topics. All modules are aligned to the requirements of a globalized environment.



STUDY GOAL

The aim of the Master in International Business is to deepen, specialize and broaden knowledge skills in international Business. Graduates are able to take over positions in key business disciplines within international and national operating companies.

ACADEMIC DEGREE

The programme includes a Master's thesis and a colloquium. Upon successful completion of the Master's examination, the academic degree „Master of Arts (M.A.)“ is awarded as well as the opportunity of a dual degree in cooperation with certain university partners.

COURSE AND CORE SUBJECTS

The Master's degree in International Business is offered as a full-time study programme and comprises 90 ECTS points. The course consists of two theoretical semesters and one semester for writing the thesis. The first semester is to be completed at the University of Landshut. Semester two has to be and semester three can be completed at a partner university abroad with the possibility of a double degree.

Through specific subject alignments it is possible to specialise in different areas at the partner university. Students develop essential management skills, such as leadership, strategic thinking, communication, problem solving, decision making, presenting and reporting.

ADMISSION REQUIREMENTS

- Business Administration studies with 210 ECTS points
- Very good English language skills, level C1 of the Common European Framework (CEFR)
- Understanding of complex business contexts
- Affinity for international business topics
- Experience in an intercultural environment
- German A-Level by the end of the 2nd semester

COLLABORATION / UNIVERSITY PARTNERS

- Anglia Ruskin University, Cambridge, UK
- Edinburgh Napier University, Edinburgh, UK
- Griffith College, Dublin, Ireland
- Kristianstad University, Kristianstad, Sweden without tuition fees (under Erasmus funding)*
- Universidad de Castilla-La Mancha, Toledo, Spain without tuition fees (under Erasmus funding)*

* Tuition fees are set by the partner university. Fees might vary for non-EU citizens.

MODULE OVERVIEW	
1ST SEMESTER	<p>The lectures are taught in English.</p> <ul style="list-style-type: none"> ▪ International Business Environment and Strategy ▪ Business Ethics & CSR in Digital Business ▪ Global Operations Management ▪ International Accounting & Management Control ▪ International Financial Management ▪ Agile and Hybrid Project Management in Int. Environment
2ND SEMESTER	<ul style="list-style-type: none"> ▪ Specialization Courses (choice of possible options for specialisation abroad): <ul style="list-style-type: none"> - International Management - Specific professional competence - Cross field and social competences
3RD SEMESTER	<ul style="list-style-type: none"> ▪ Business Research Methods (English) ▪ Postgraduate Major Project / Master's Thesis (English) ▪ Thesis Colloquium (English)