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FALL SCHOOL 2020
„PRIVATE WEALTH MANAGEMENT“

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LANDSHUT UNIVERSITY OF APPLIED SCIENCES
TUESDAY, SEPTEMBER 22, 2020 - SUNDAY, OCTOBER 4, 2020
COURSE CONTENT:

The course “Private Wealth Management” gives you a holistic understanding in the fields of asset management, its influencing factors and different strategies. The program combines lectures with vivid case studies and excursions to companies. In addition, there are various opportunities to experience and immerse yourself in German culture through an exciting cultural and leisure program.

KEY FEATURES:

- **DATES**: Tue, Sept. 22nd - Sun, Oct. 4th 2020
- **APPLICATION DEADLINE**: Sun, Sept. 6th 2020
- **LANGUAGE LEVEL**: English: min. B2; German is not required to follow the program
- **COURSE FEES**: EUR 550.00 (including course fees, accommodation and accompanying program) - travel expenses are excluded!
- **NO. OF CREDITS**: 5 ECTS

TARGET GROUP:

All students who are interested in the topic are eligible for application.

WHY LANDSHUT:

- One of Bavaria’s most interesting regions next to Munich
- A young and dynamic campus and a variety of leisure activities in town and its surroundings
- Entrepreneurial experienced professors convey this complex subject in a practically tangible way

PROGRAM DETAILS:

Are you keen on getting insights on investment management strategies from an experienced investor? Do you want to distinguish private wealth management from other fields of asset management?

- **Tue, 09/22**: Arrival, Check-In at Accommodation, Welcome Service
- **Wed, 09/23**: Reception + Guided Landshut Tour
- **Thu, 09/24**: Day Trip to Munich & „Oktoberfest"
- **Fri, 09/25**: Facility Tour: BMW Group Plant in Dingolfing + Welcome Dinner
- **Sat, 09/26**: Day Trip to Lake Königssee
- **Sun, 09/27**: Free Time
- **Mon, 09/28**: Start of Lectures: Introduction to Private Wealth Management with Andrea Fuchs (Director Deutsche Bank Wealth Management)
- **Tue, 09/29**: Investor Characteristics & Investment Policy Statement
- **Wed, 09/30**: Asset Classes & Allocation + Behavioral Aspects of Wealth Management
- **Thu, 10/01**: Changing the Mindset: Introducing the „4 Whales of Success“
- **Fri, 10/02**: International Differences in Individual Asset Management
- **Sat, 10/03**: Day Trip to Neuschwanstein Castle
- **Sun, 10/04**: Departure

Join our INTERNATIONAL FALL SCHOOL “PRIVATE WEALTH MANAGEMENT” at Landshut University of Applied Sciences today.

Apply now: www.haw-landshut.de/Summer-and-Fall-School