

Internships and Bachelor / Master thesis at ruhlamat (China)



Why do we want to work with students?

Hypothesis:

Companies, that offer a platform for hungry talents to unleash their professional and entrepreneurial spirit and at the same time allowing them to participate in the value created, are able to long-term grow exponential.

1. About us

2. Students in ruhlamat China

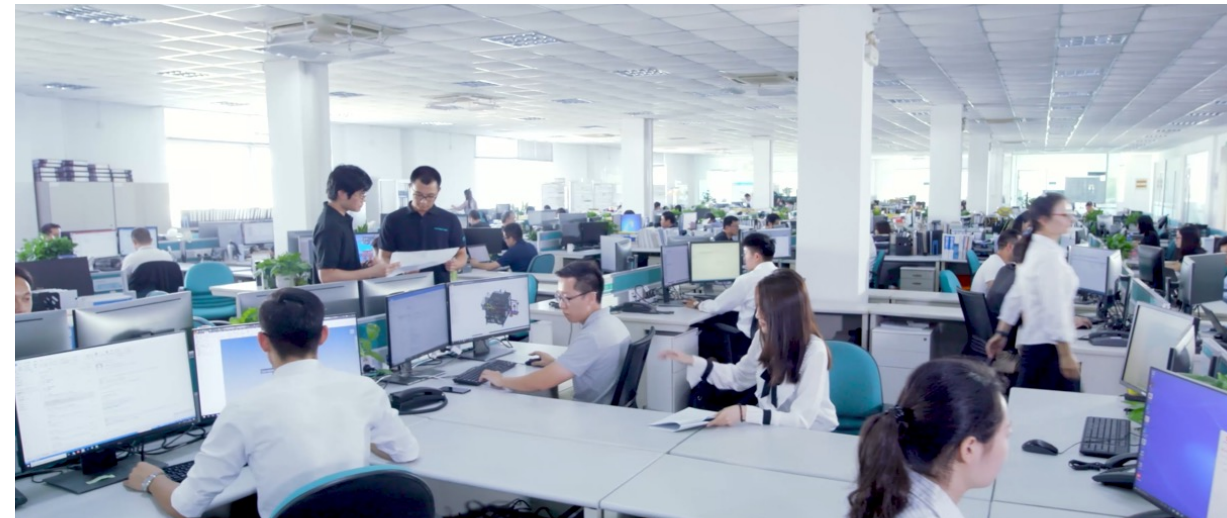


1. about us

Organization: German Group of Companies founded in 1991 with over 1200 employees

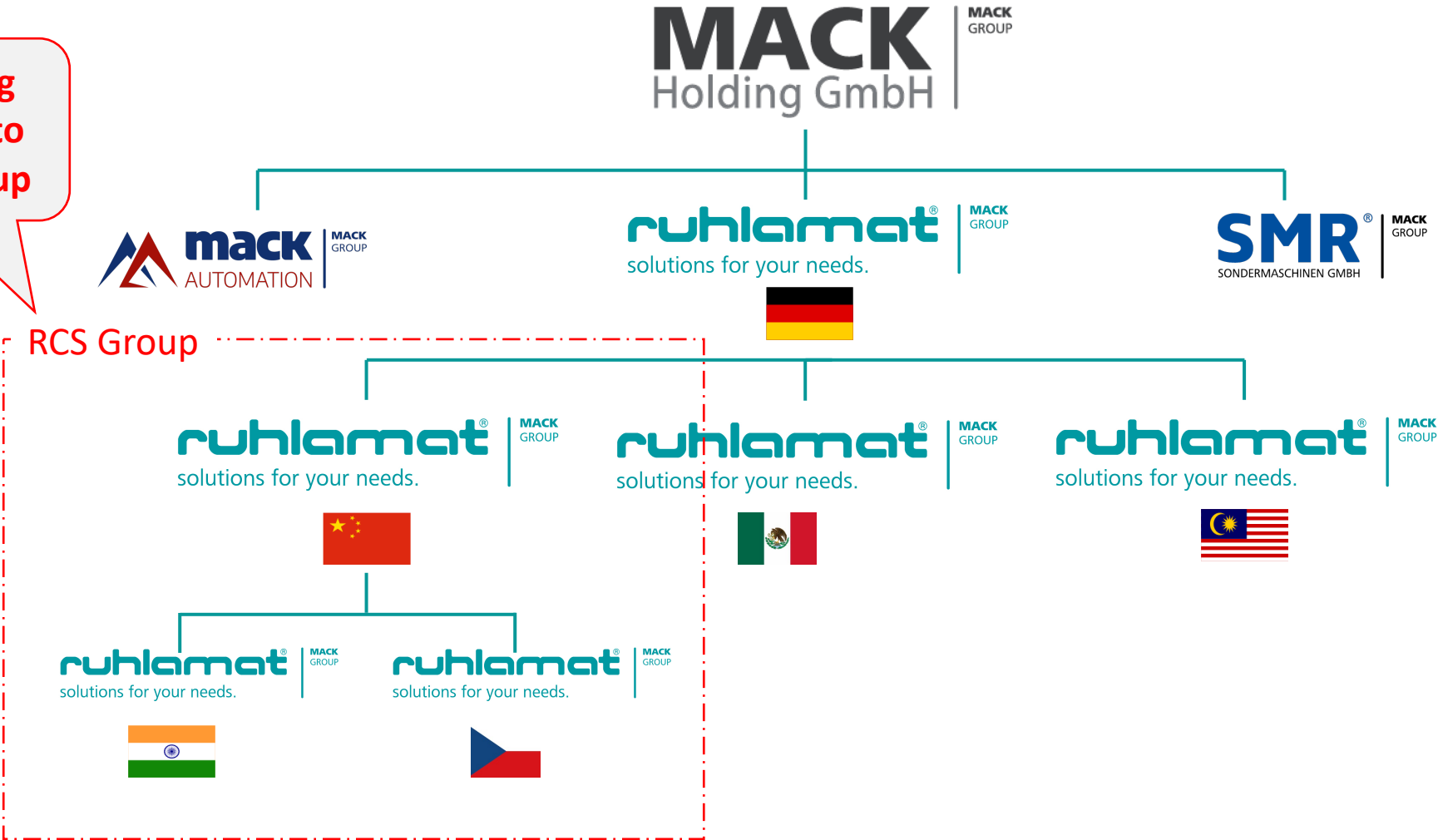
Core DNA: High-tech Customized Automation **Machine Builder**

Growth Engine: Independently and globally operating Company **ruhlamat Automation Technologies (RCS)** based out of China with over 800 employees including 300 RD engineers and over 1 billion RMB company performance



Global Structure

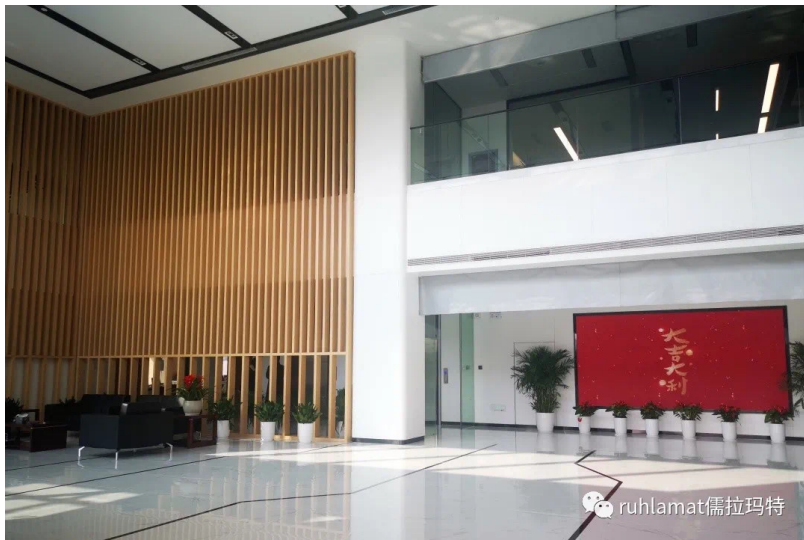
All following slides refer to the RCS Group



Our Home in China



Move-in JAN 2022; Located in the heard of SIP / SuZhou



Product Portfolio

ruhlamat[®] | MACK GROUP
solutions for your needs.



Automation

- Assembling
- Welding
- Testing...

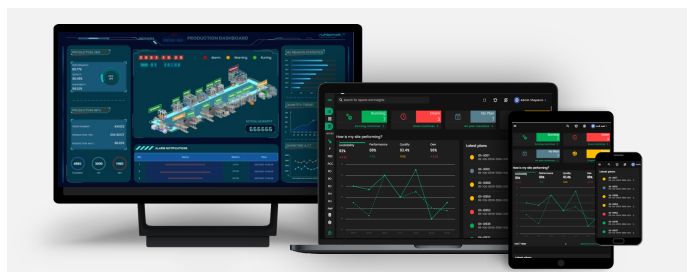
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Standard Products

- Press
- Conveyor
- Profile

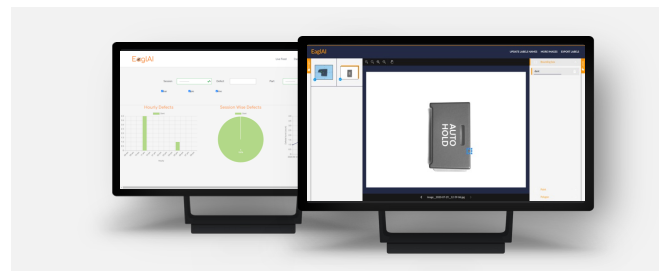
VARIO



Digitalization

- Smart Machine
- Smart Line
- Smart Factory
- Data Intelligence

ruhlaSMART



AI Machine Vision System

- Self-serve Model training
- High-speed Edge computer
- Defect and object detection and measurement

EagAI

Company Portfolio

China



ruhlamat Suzhou (HQ)

Sales, Design, Workshop, Service
Founded in 1998/18,000 m²
570+ employees



Changchun JV (CN Customers)

Sales, Design, Workshop, Service
Founded in 2015/2,500 m²
60+ employees



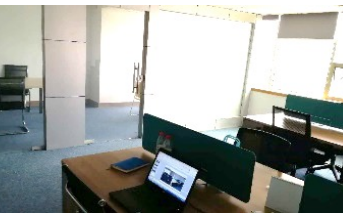
ruhlamat Hefei (lower-cost)

Sales, Design, Workshop, Service
Founded in 2012 /2,500 m²
85+ employees



RHP (Ruhlamat Huarui Technologies)

Sales, Design, Workshop, Service
Founded in 2021 /10,000 m²
40+ employees



ruhlamat Chongqing (s&s)

Sales, Design, Service
Founded in 2018 /90 m²
10 employees



RST (ruhlamat Smart Technologies)

Pre-A Software Startup
Founded in 2018
30 employees



VARIO (Automation Products)

Standard Products
Founded in 1998
45 employees



WIP: Pharma, Fuel Cell...

Overseas



ruhlamat India (IN Market)

Sales, Design, Workshop, Service
Founded in 2013 / 1,500 m²
120 employees



ruhlamat Czech (EU Market)

Sales, Design, Service
Found 2021
2 employees



SEN (Senquire Analytics Singapore)

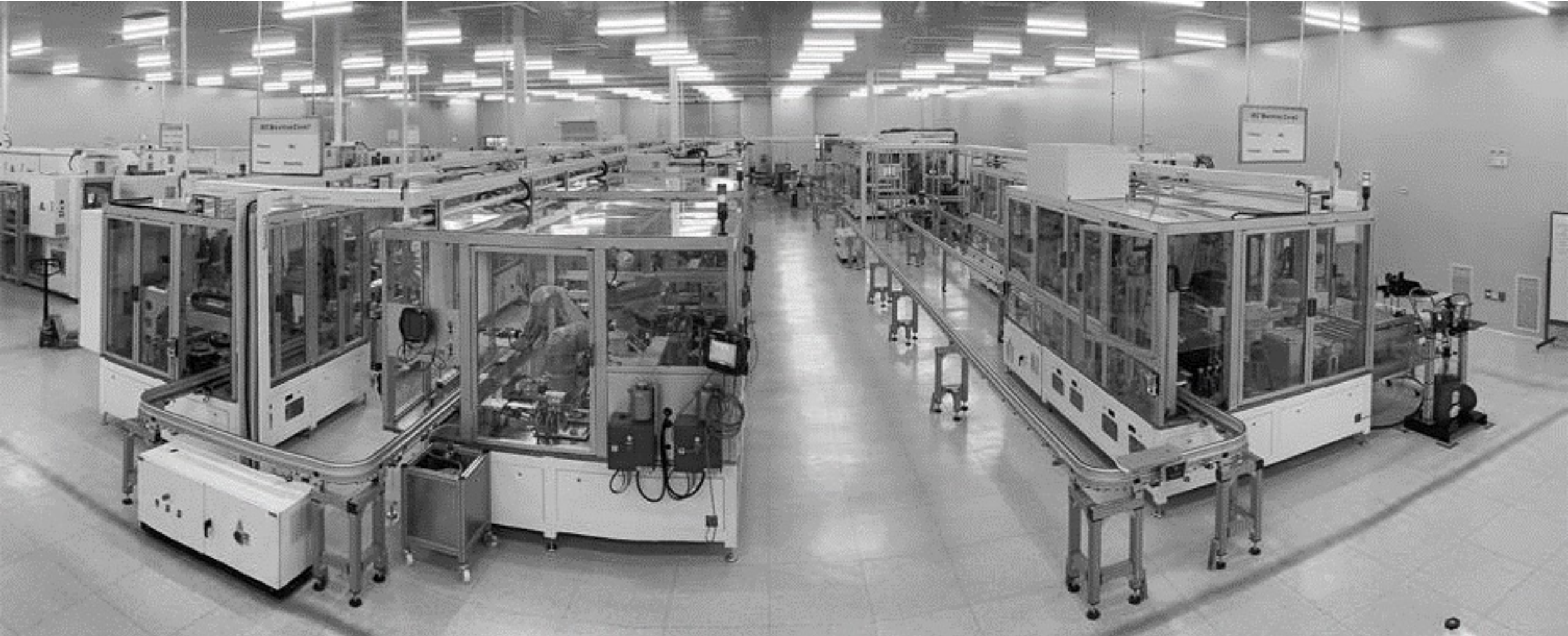
Seed AI Startup
Investor Partner since 2020
25 employees



WIP: Corporate Startup F&B Solutions

DNA: High-tech Customized Automation Machine Builder

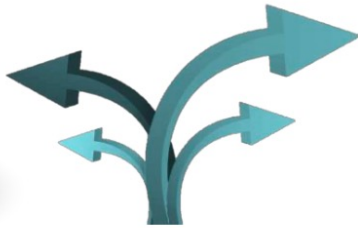
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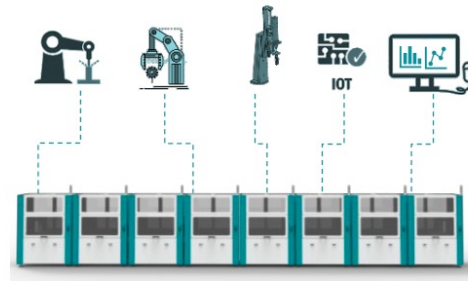
Growth Strategy



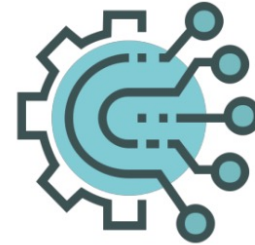
Glocalization



Diversification



Productization



Digitalization

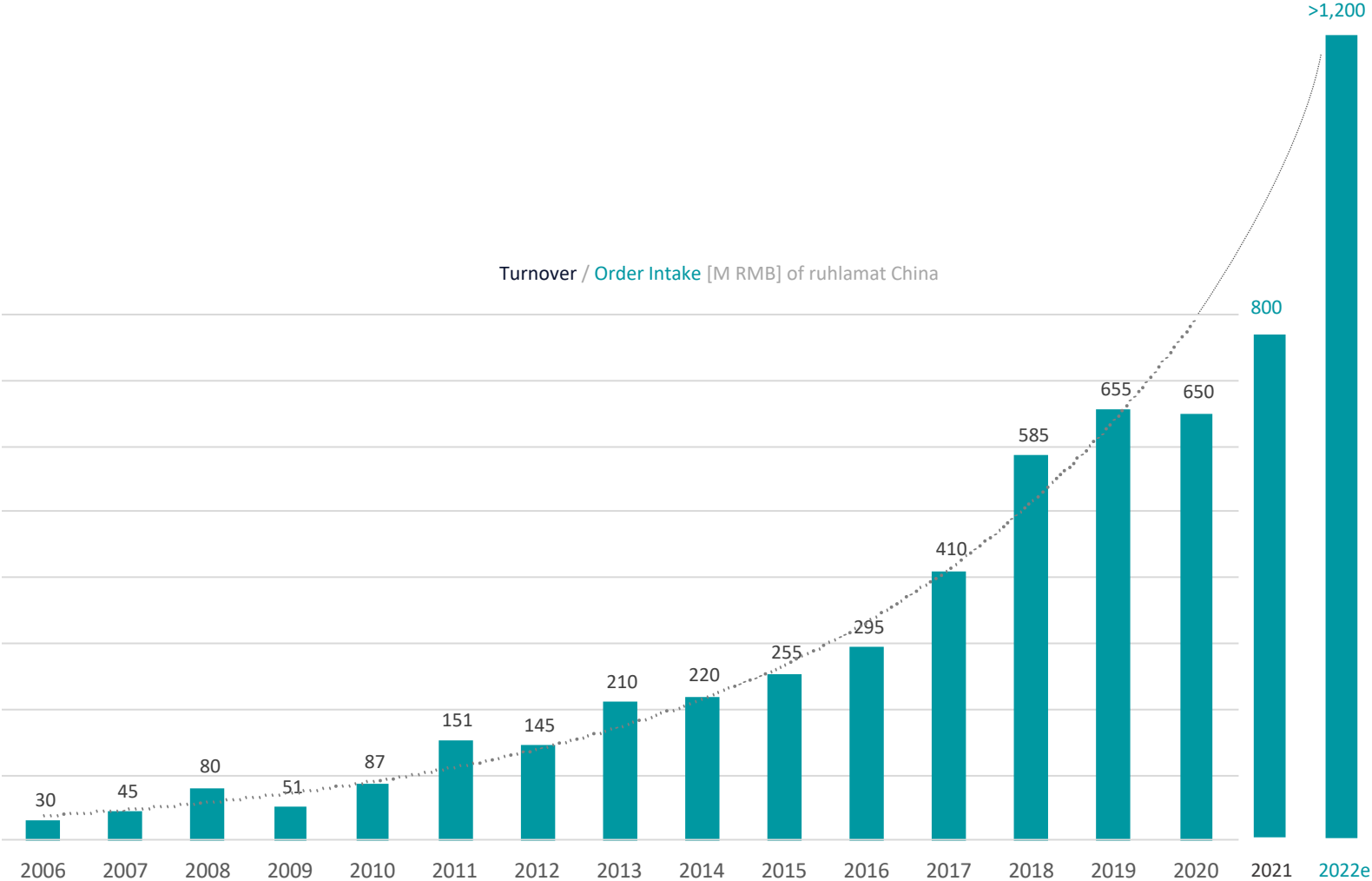


Platformization



Innovation

Exponential Growth



2. Students at ruhlamat

- We do factory automation software and machines. In order to grow our business, we have to develop new products and enter new business fields. This requires a strong focus on innovation and business strategy.
- We have been working for years with German students in the fields of Business strategy and R&D. We invite students to China or students who are already in China to do an internship or Bachelor / Master thesis in ruhlamat China in Suzhou.
- The students report to CTO Florian Weihard and focus on their specific project for 4-6 months. Projects can be done in the fields of Business strategy (business development, business models...) or Engineering (mechanic engineering, electric engineering, software programming, data science and analytics, machine vision...)
- All expenses as well as a small “salary” are covered by ruhlamat
- Due to Visa restrictions, students ideally have already a Bachelor degree and do an internship or - even better – the master thesis in ruhlamat China

About me - Florian Weihard / CTO

<https://www.linkedin.com/in/florian-weihard-99172686/>

Regensburg, 2006



- born and happily grown up in Bavarian country side
- **2006, graduated in Mechanical Engineering with Focus on R&D at OTH Regensburg**
- 2007, entered Business Life as a young engineer developing construction machines
- 2010, came to China and slowly got into management establishing and running three RD offices in CN and MY
- 2015, pivoted into the booming industry Factory Automation and started to learn about Industry 4.0 technologies
- 2016, got the chance to get into General Management taking full responsibility
- 2017, started a Venture Capital Fund with friends funding Industry 4.0 Startups
- 2018, Co-founded our first Cooperate Startup
- ...

**THANKS FOR YOUR
ATTENTION**