

# EARTH

- No. 1 for life in the entire universe
- 4.6 billion years of success
- Leader in operating complex ecosystems



**Humanity** has been one of my innovation projects for 2 million years.  
For project completion within the next 40 years I am seeking one billion

## Future Literacy Executives

in the areas of civil society, politics, business, science, and individuals.

**Your tasks:**

- Integrating humanity into my proven planetary processes
- Transforming human civilization toward sustainability

### What I expect from you:

- First experience in dealing with the human species
- Interest in the interrelations between nature, culture, institutions, economy, and technology
- Commitment to my three main goals:  
Preservation of the natural foundations of life – Social equity – Economic efficiency
- At least some of the leadership competencies which have been valid for thousands of years:

<ul style="list-style-type: none"><li>+ <b>Open-mindedness for new approaches</b></li><li>+ <b>Willingness to experiment</b></li><li>+ <b>Ability to cross boundaries</b></li><li>+ <b>Constructive handling of fundamental differences</b></li></ul>
---

<ul style="list-style-type: none"><li>+ <b>Courage and determination</b></li><li>+ <b>Integrity</b></li><li>+ <b>Power of persuasion</b></li><li>+ <b>Mental resilience</b></li><li>+ <b>Long-term orientation (&gt; 1,000 years)</b></li></ul>
---

- Self-determined start as an executive in your current position

**Compensation:** Lifelong supply to you and all descendants

## References:

Schmitt, Markus:

### **Globale Nachhaltigkeit – Eine erste Annäherung.**

Arbeitspapier an der Fakultät Elektrotechnik und Wirtschaftsingenieurwesen der Hochschule Landshut. 2019.

Available for download on:

<https://www.haw-landshut.de/hochschule/fakultaeten/elektrotechnik-und-wirtschaftsingenieurwesen/prof-dr-rer-pol-markus-schmitt/publikationen.html>

“Future literacy” (“Zukunftskunst” in German) is a term used by the Wuppertal Institute, Wiesbaden (Germany).