



HOCHSCHULE LANDSHUT
HOCHSCHULE FÜR ANGEWANDTE WISSENSCHAFTEN

FAKULTÄT BETRIEBSWIRTSCHAFT
WS 2022/2023

PLV –IB (BW)

vom 14.02.2023 – einschl. 17.02.2023

„Employability“

Teacher: Prof. Dr. Robin Gowers lecture room D0 04

Tuesday 14th February 2023

German time: 10am to 5pm

Wednesday 15th February 2023

German time: 9am to 5pm

Thursday 16th February 2023

German time: 9am to 5pm

Friday 17th February 2023

German time: 9am to 4pm

Registration period SSO portal: 12.12.2022 (08:00 am) to 16.12.2022 (23:59 pm)

Inhalt

This module aims to help you to develop the employability skills and capabilities that are needed to complete successfully in the graduate labour market. The course seeks to provide knowledge, support and insight into the contemporary world of work and the business market. The module helps you to develop your skills and is therefore practical and engages you in case study exercise and real-life scenarios to provide insights. The lectures and seminars will provide key inputs to help introduce you to employability concepts, insights and techniques, drawn from the business and management, but also other disciplines such as sociology, social psychology and the humanities. We will consider how the interactions among the firm's owners, managers and employees influence wages, work and profits together with how this all affects the workings of the entire economy.

Key macroeconomic trends will be identified and linked into their impacts on the job market. They key players will be identified and analysed with respect to their policies and impacts on the economy (politicians, central bankers, trade, stock markets, etc.). Various schools of thought on the labour market will be analysed and debated so to marry the economic history to contemporary events.

Gez.

Prof. Dr. Robin Gowers

Landshut, Dez. 2022