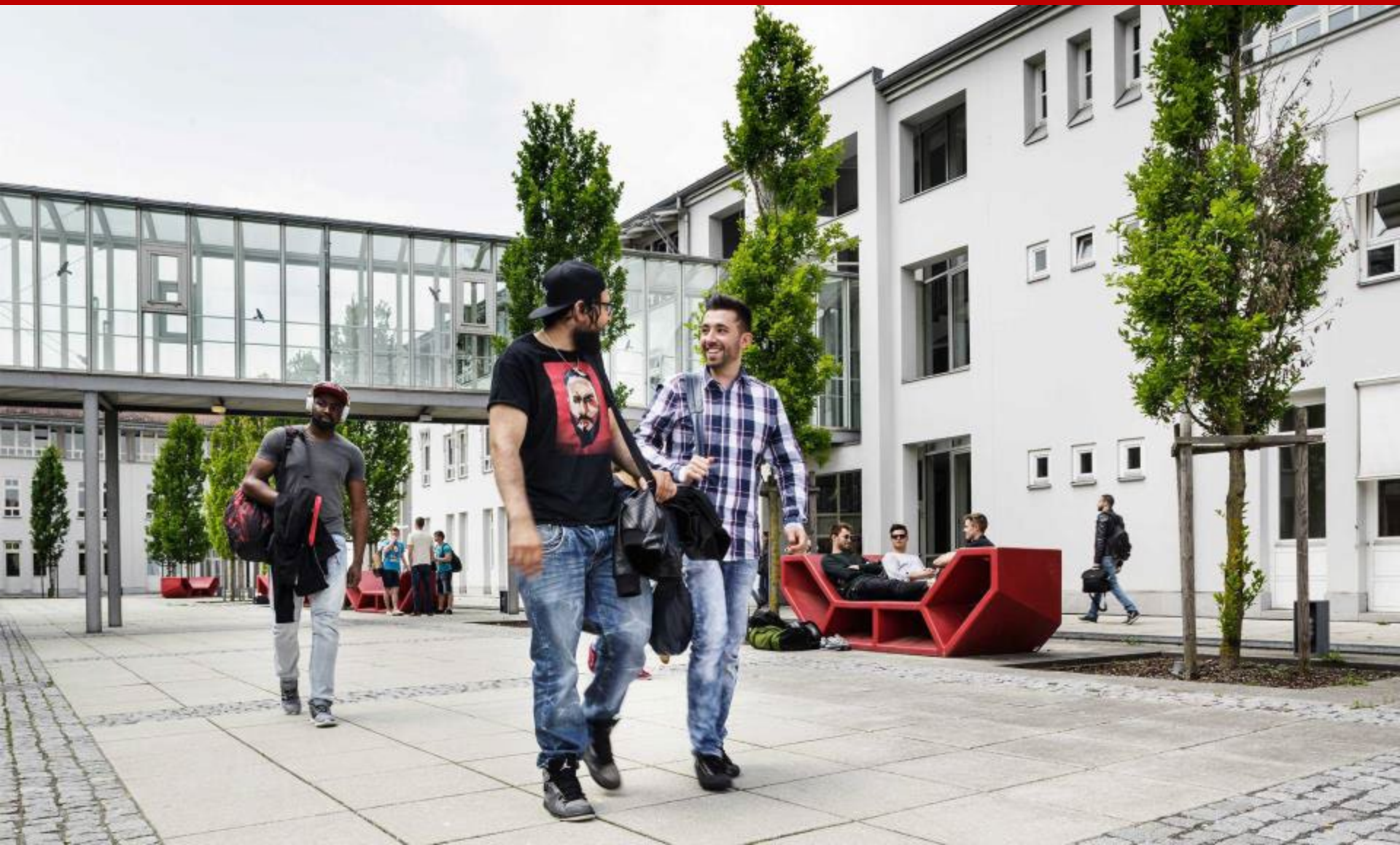# Master International Business

Faculty of Business Administration
Professor Dr. Martina Mitterhofer / Christina Fertl

Here for you today
… and throughout your studies.

Christina Elisa Fertl
International Programs

Prof. Dr. Martina Mitterhofer
Head of study program
Member of the examination board

1

Where would I be studying?

Landshut is an independent city in southeastern Bavaria with the seat of the government of Lower Bavaria. It is considered the northeastern focus of the Munich metropolitan region.
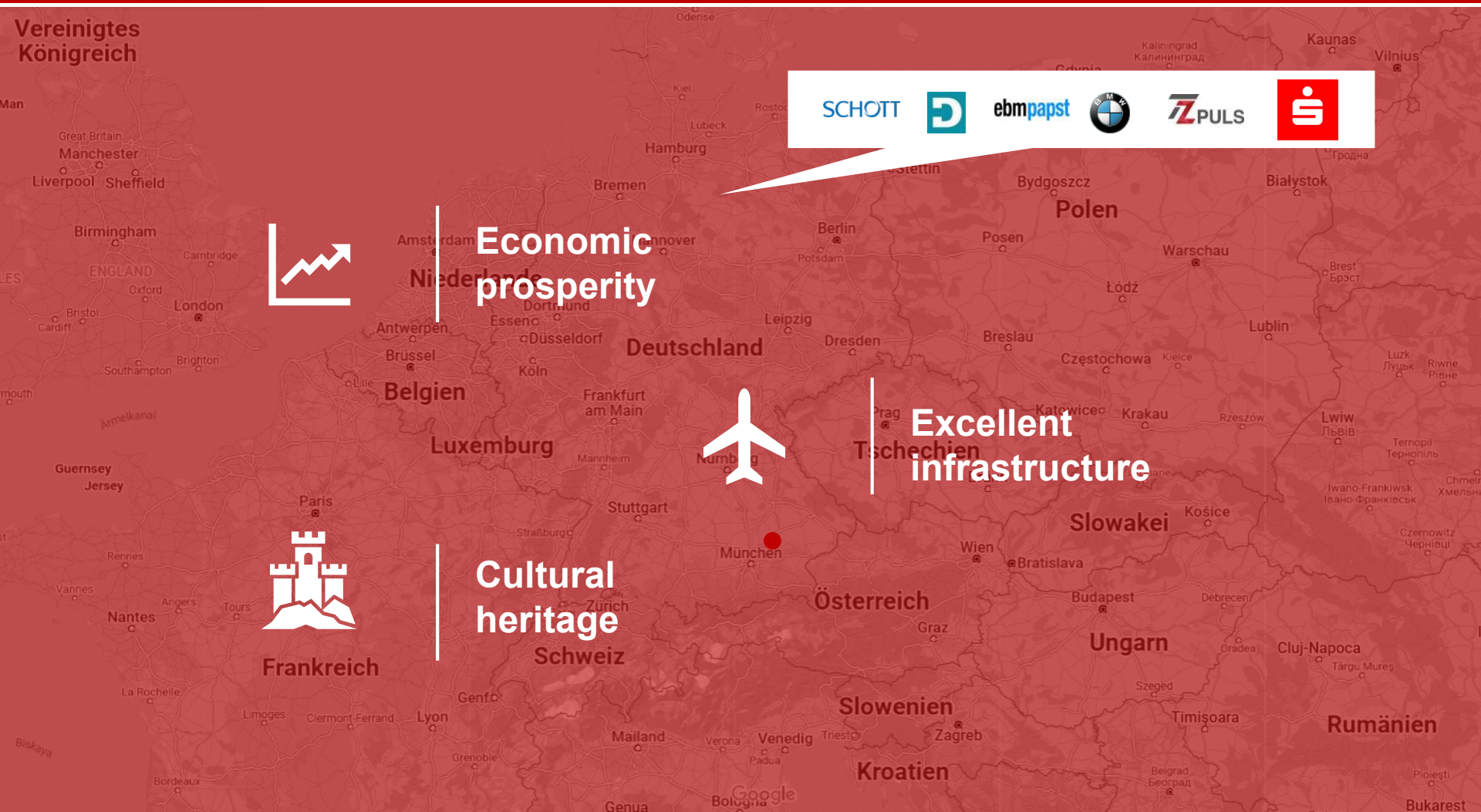
HS Landshut University of Applies Sciences
South of Germany

HS Landshut University of Applies Sciences
Excellent Location

Economic prosperity

Excellent infrastructure

Cultural heritage

2

What is Hochschule Landshut like?

4,720 students (21/22)

124 professors

6 faculties

286 other staff

47 courses

24/7 library

HS Landshut University of Applies Sciences
6 faculties - interdisciplinary

BUSINESS ADMINISTRATION

ELECTRICAL AND INDUSTRIAL ENGINEERING

COMPUTER SCIENCE

MECHANICAL ENGINEERING

INTERDISCIPLINARY STUDIES

SOCIAL WORK

3

What is the Master International Business like?

- Three semester (90 ECTS)
- Double degree options
- Flexibility in timing and location
- Studying worldwide

Master International Business
Structure and Flexibility in Content

1st Semester
March - July

Landshut

- **Business Functions**
  - Global Operations Management
  - International Accounting and Management Control
  - International Financial Management
- **Management**
  - International Business Environment and Strategy
  - Business Ethics & CSR in Digital Business
  - Agile and Hybrid Project Management in International Environment

2nd Semester Aug./Oct – Dec./Feb.

Abroad / Partner University

- **International Business Modules**
  - International Management[1]
  - Specific Subject Competence[2]
  - Interdisciplinary and Social Competence[3]

3rd Semester Dec./Mar. – Apr./Sept.

Landshut / Partner University

- **Thesis**
  - Business Research Methods
  - Postgraduate Major Project/ Master's Thesis
  - Thesis Colloquium

[1]**International Management:** International Management, International Financial Management, International Supply Chain Management, International HR, Global Economy, Intercultural Business Communication, International Banking and Insurance

[2]**Specific Functional Competence:** Financial Management, Controlling, Supply Chain Management, Purchasing, Logistic, Sales, Marketing, HR Management

[3]**Interdisciplinary and Social Competence**: Digitalization, IT-Management, Economics, Entrepreneurship, Strategic Management, Innovation Management, Foreign Language (excluding German), Leadership, Business Research Methods, Ethic, Sustainability, Intercultural Management

INTERNATIONAL FINANCIAL MANAGEMENT

(4 SWS – 5 ECTS, Prof. Dr. Mühlfriedel)

- International Dimension for Corporate Economic activity, especially particular for Corporate Financial Management
- Financial Planning and Investment appraisal
- Risk Assessment & Management with particular emphasis on FOREX-related risks
- Company Valuation and Financial Reporting in an International Company set-up
- Current topics in International Financial Management

INTERNATIONAL BUSINESS ENVIRONMENT AND STRATEGY

(4 SWS – 5 ECTS, assoc. Prof. Dr. Labanauskaite / assoc. Prof. Dr. Erika Župerkienė)

- Geopolitical Impacts on Business Activities
- Risk Management on Global Business
- Strategy Management (for SME's)
- Changes and Trends on Society, Politics, Environment and Technology
- Global Market Places / Characteristics of Europe, North-/South America, Asia and Africa)
- International Organizations and Institutions

BUSINESS ETHICS & CSR IN DIGITAL BUSINESS

(4SWS – 5 ECTS, Prof. Dr. Mitterhofer + Guest Lecturer)

- Goals of Business Ethics
- Theories of Ethics / Different approaches to Business Ethics / Ethical Principles
- Compliance and CSR
- Models of Stakeholder Management
- Digital Business Basics

AGILE AND HYBRID PROJECT MANAGEMENT IN INTERNATIONAL ENVIRONMENT

(4SWS – 5 ECTS, Prof. Dr. Prasch + Guest Lecturer)

- Agile and Hybrid Project Management in International Environment
- Global Projects on Sales, Purchasing, Production, and Product/Process Development
- Leadership within International Projects
- Conduct Negotiations with Project Members, Partners, and other Stakeholders
- Intercultural Aspect in International Projects (Guest Lecturer)

Master International Business
Main Courses, 1st semester

GLOBAL OPERATIONS MANAGEMENT

(4 SWS – 5 ECTS, Prof. Dr. Kumpf)

- Theories and Models of International Business
- International Strategic Management and Global Market Opportunity Assessment
- Designing and Managing Global Business Operations
- Leadership and International/National Team Work and Managing Implementation Strategy
- Case Studies and Business/Management Simulation
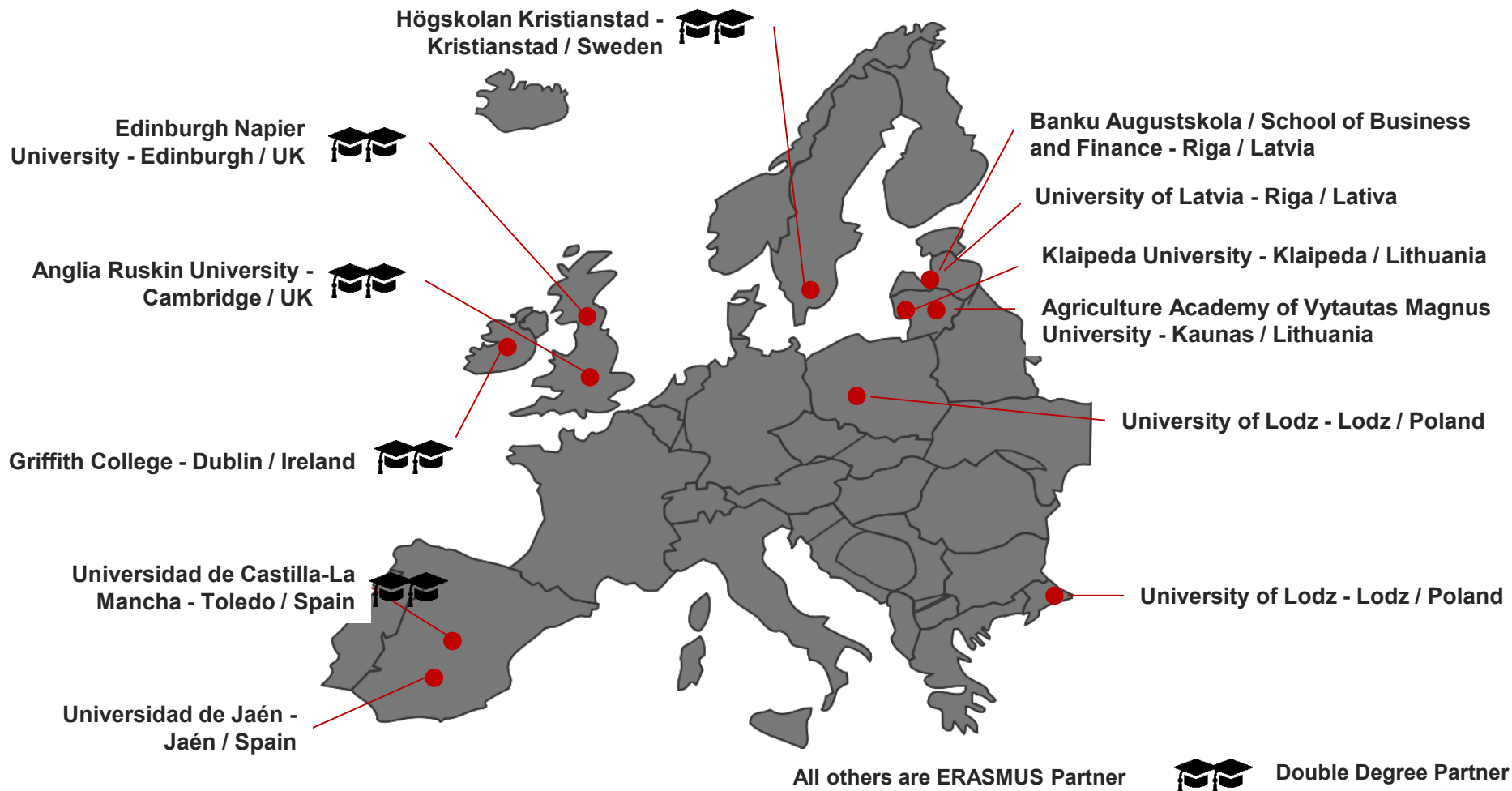- Managing Global Operations and Global Supply Networks

INTERNATIONAL ACCOUNTING AND MANAGEMENT CONTROL

(4SWS – 5 ECTS, Prof. Dr. Dieses)

- Fundamentals of Accounting
- International Financial Accounting
- Information about Decision-Making
- Planning and Budgeting
- Management Control Systems
- International Transfer Pricing and Taxation

Master International Business
Our European Partners

Högskolan Kristianstad - Kristianstad / Sweden

Edinburgh Napier University - Edinburgh / UK

Anglia Ruskin University - Cambridge / UK

Griffith College - Dublin / Ireland

Universidad de Castilla-La Mancha - Toledo / Spain

Universidad de Jaén - Jaén / Spain

Banku Augustskola / School of Business and Finance - Riga / Latvia

University of Latvia - Riga / Lativa

Klaipeda University - Klaipeda / Lithuania

Agriculture Academy of Vytautas Magnus University - Kaunas / Lithuania

University of Lodz - Lodz / Poland

University of Lodz - Lodz / Poland

All others are ERASMUS Partner

Double Degree Partner

Master International Business
Our Worldwide Partners

Vancouver Island University - Nanaimo / Canada

National University - San Diego / USA

Université des Antilles - Guadeloupe / France

University of Sunshine Coast - Queensland / Australia

International College of Management - Sydney / Australia

ERASMUS+ Partner

Double Degree Partner

Master International Business
Flexibility in Timing

1st Year　　**2nd Year**

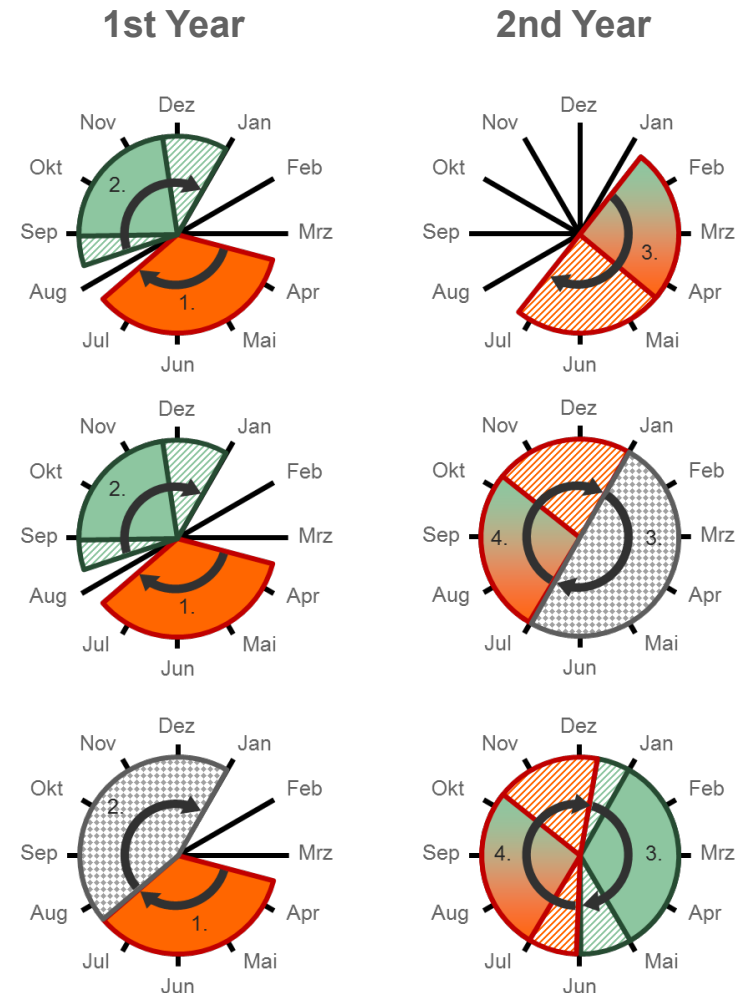**Standard Period (13-16 Months)**
1. Semester: UAS Landshut
2. Semester: Partner University (e.g. UK)
3. Semester: Master Thesis

Variant Voluntary Placement 3rd Semester
3. Semester: Voluntary Placement
4. Semester: Master Thesis

Variant Voluntary Placement 2nd Semester
2. Semester: Voluntary Placement
3. Semester: Partner University
4. Semester: Master Thesis

4

What do I qualify for with this Master?

Commercial and Project Management Positions

Middle and Senior Management in International Companies

corporate strategies for international markets

entrepreneurial skills

digital business

Master International Business
Study Experience

corporate strategies for international markets

entrepreneurial skills

digital business

Master International Business
Study Experience

decision making

leadership

5

How can I apply?

Application period starting Nov 15th
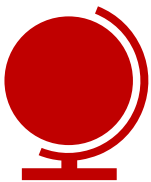
Master International Business
Entrance Requirement

Bachelor's Degree with **210 ECTS in business related field**. Applicants with 180 ECTS need professional working experience or additional academic experiences of a minimum of 900 hours in the field of business administration.

Language Requirement: C1-Level in English (IELTS score of 6.5, TOEFL score of 90 (with not lower than 20 in each category), TOEIC score of 465 for listening comprehension and 430 for reading). In case Bachelor's studies have been entirely taught in English, a respective confirmation issued by your university replaces a language test.

Applicants from a non-German-speaking educational institution have to **prove German Language skills** at the Level of A2 by the end of the 2nd Semester.

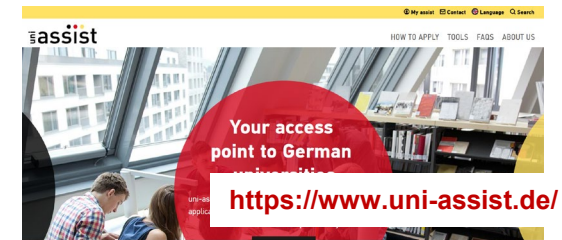Students with or without work experiences are accepted.

Master International Business
How to apply – From November 15th

Pre-Check of Documents at Uni-Assist

- VPD not relevant for graduates from universities in Germany
- Handling fee: € 75.00
- Result: Pre-test documentation (VDP)

https://www.uni-assist.de/

Apply via Primus Portal

- Relevant for all applicants
- Application Period from November 15 – January 15
- Due to visa processes international students should apply as early as possible

https://www3.primuss.de/cgi-bin/bew_anmeldung_v2/index.pl

Master International Business
How to apply – From November 15th

Required Documents

Curriculum Vitae / CV

Evaluation of degree by Uni-assist e.V. (VPD) or APS certification,

*if applicable: additional academic certificates***

Bachelor degree certificate and transcript of records

Secondary school final certificate

Proof of English language skills (level C1 or equivalent)

*If applicable: German language certificate (level A2 or equivalent)**

If applicable: confirmation of practical / work experiences

*Only for Graduates from non-German educational institutions
**The recognition of degrees is a matter of the university

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