



Anglia Ruskin
University

Realising ambitions together

Dr Helen Benton
Course Leader of the BSc (Hons) International
Business – Top Up

Faculty of Business and Law
Anglia Ruskin University



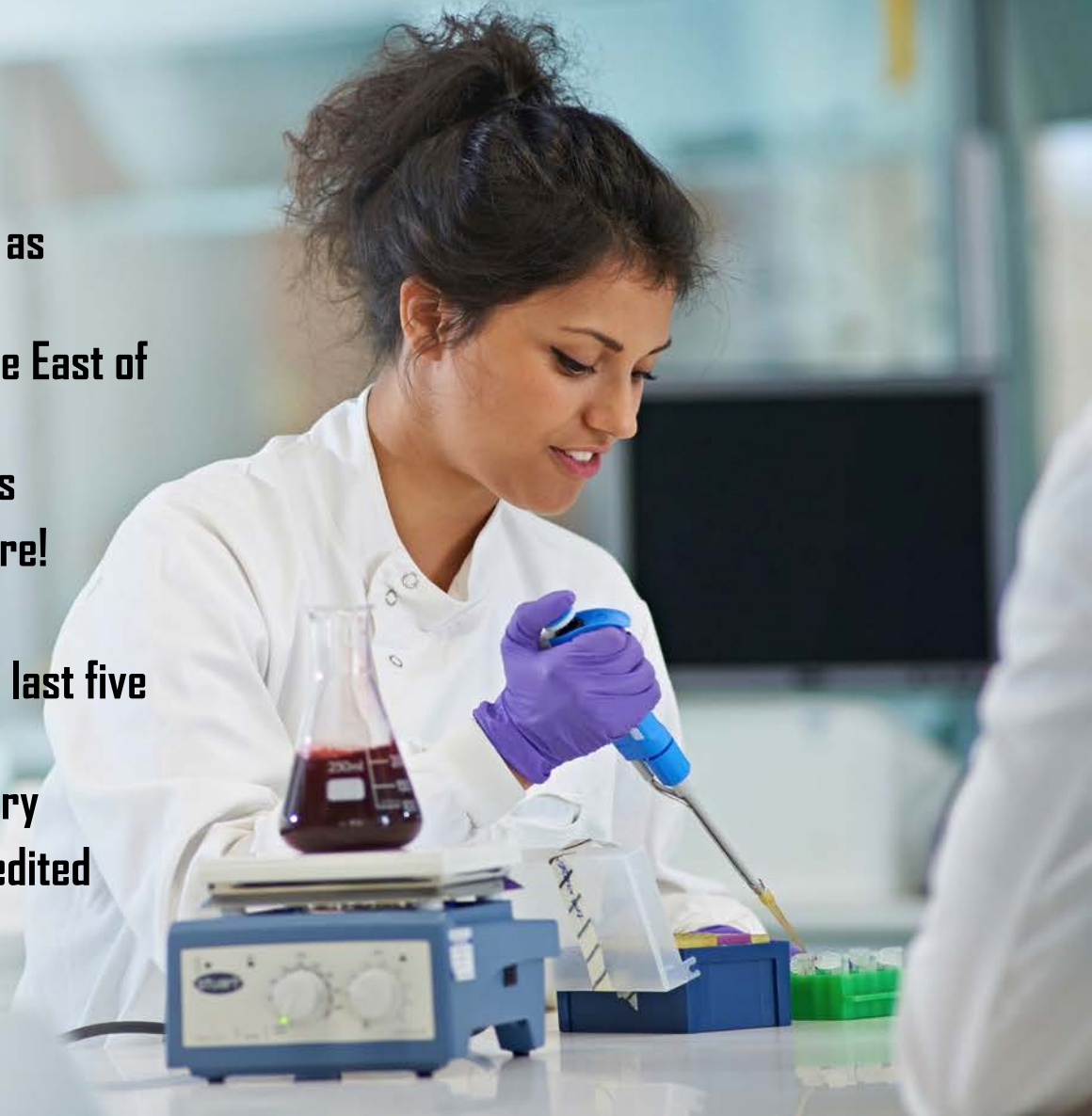
2014
THE AWARDS
AWARD WINNER
ENTREPRENEURIAL UNIVERSITY
OF THE YEAR



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University

About us

- **A global University founded in 1858 as Cambridge School of Art**
- **One of the largest universities in the East of England**
- **36,000 students from 177 countries**
 - **Your global network starts here!**
- **Outstanding facilities**
 - **Invested £100 million over the last five years**
- **Many courses recognised by industry**
- **Many courses professionally accredited**





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Location

Cambridge

(45 minutes to London)

Chelmsford

(30 minutes to London)





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Our faculties

- Arts, Humanities & Social Sciences
- Business and Law
- Health, Social Care & Education
- Medical Science
- Science & Technology





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Broad range of subjects

- **Bachelor's/ Master's/ PhD**
- **Art & Design**
- **Biomedical Science**
- **Business/Tourism/Management**
- **Computer Gaming**
- **Fashion Design**
- **Forensic Science**
- **Politics**
- **Popular Music**
- **Psychology**
- **Social Work**
- **...and more!**





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Academic and practical

- **Not just lectures and exams**
- **Coursework, essays, activity-based assignments, laboratory-based work**
- **Coursework could include problem-solving activities, consultancy projects, presentations**
- **Work placements and internships on some Bachelor's programmes**





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Business and Entrepreneurial Opportunities

- **Universities Business Challenge simulated business strategy game**
 - **ARU students have reached the finals and won**
 - **Sponsors include IBM, Jaguar LandRover**
- **The Big Pitch**
 - **Help a start-up business (not just for business students)**
 - **Top prize £10,000**
- **Brains Eden**
- **<https://www.youtube.com/watch?v=Yeas8Nah7BY>**



**Anglia Ruskin
University**

Rankings

- **Top 350 in the world**
 - **Top 40 institutions in the UK**
 - **Times Higher Education World University Rankings 2018**
- **Only UK university to be named global ‘rising star’**
 - **Higher Education consultants Firetail August 2016**
- **Ranked top 20 universities for teaching excellence**
 - **Times and The Sunday Times Good University Guide 2018**
- **Twelve areas classed as generating world-leading research**
 - **Research Excellence Framework (REF) 2014**





Facilities

- Lecture theatres and study areas
- Library
- Startup Lab for Entrepreneurs
- Mock law court
- Crime scene & forensic science labs
- TV studio
- Theatre and art gallery
- Coffee shops, canteen
- Gym and tennis court
- Sports and clubs
- <https://www.youtube.com/watch?v=lldTjNgllDo>





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Student support

- **English, mathematics and academic writing**
- **Study Skills Plus**
- **Personal tutor**
- **Employment Bureau**





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Accommodation

- **University accommodation**

- Shared flats, houses
- Competitive rates
- Free internet access
- Laundry facilities
- 24-hour security

- **Private sector accommodation**

- Shared houses/flats
- Homestay



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Tuition fees

- Bachelor's (3 years) £9,250 per year
- £400 each year towards books and equipment
- Master's (1 year) £8,100
- Student finance available via UK government for 2019/20
 - www.gov.uk/student-finance/overview





Entry requirements

- **Bachelor's**
 - **Zeugnis der Allgemeinen Hochschulreife, Abitur or Fachhochschulreife**
 - Note from 5.0 (3) depending on the course
 - **Recognised foundation qualification**
 - **IELTS 6.0**
 - Abitur
- **Master's**
 - **Diplomastudium, or Fachhochschuldiplom with a grade of 1 to 3 (Sehr Gut, Gut, Befriedigend) depending on the course**
 - **IELTS 6.5**





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About the Faculty of Business and Law

- **Well-recognised for our centres of excellence and world-leading research**
- **Around 100 full-time teaching staff**

Our Business partners include:

- **Timberland**
- **Harrods**
- **Volvo**
- **Barclay's Bank**
- **UPS**
- **Russian Railways**
- **Royal Air Force**
- **AND many more...**





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BSc (Hons) International Business - Top Up - Landshut

Semester 1 September – December, 2019	Semester 2 January – May, 2019
<u>Undergraduate Major Project</u> (15 ECTS) This is the Bachelor's thesis	
<u>Advanced Strategic Management</u> (7.5 ECTS)	<u>Sustainable Transformation and Environmental Practice</u> (7.5 ECTS)
Optional module (7.5 ECTS)	Optional module (7.5 ECTS)
Optional module (7.5 ECTS)	Optional module (7.5 ECTS)



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Optional Modules (7.5 ECTS)

SEMESTER 1 (September):

[MOD004501 Business Financing](#)¹

[MOD004487 Digital Marketing](#)

[MOD003059 Employment Relations](#)

[MOD004424 Leadership in Contemporary Organisations](#)

[MOD004489 Strategic Brand Management](#) (*15 ECTS*)

¹ Needs to be taken by Landshut students

SEMESTER 2 (January):

[MOD004662 EU Economy: Issues and Policies](#)

[MOD004659 International and Comparative HRM](#)²

[MOD004668 International Intercultural Management](#)²

[MOD004425 International Supply Chain Management](#)²

[MOD004423 Retail and Shopper Marketing](#)

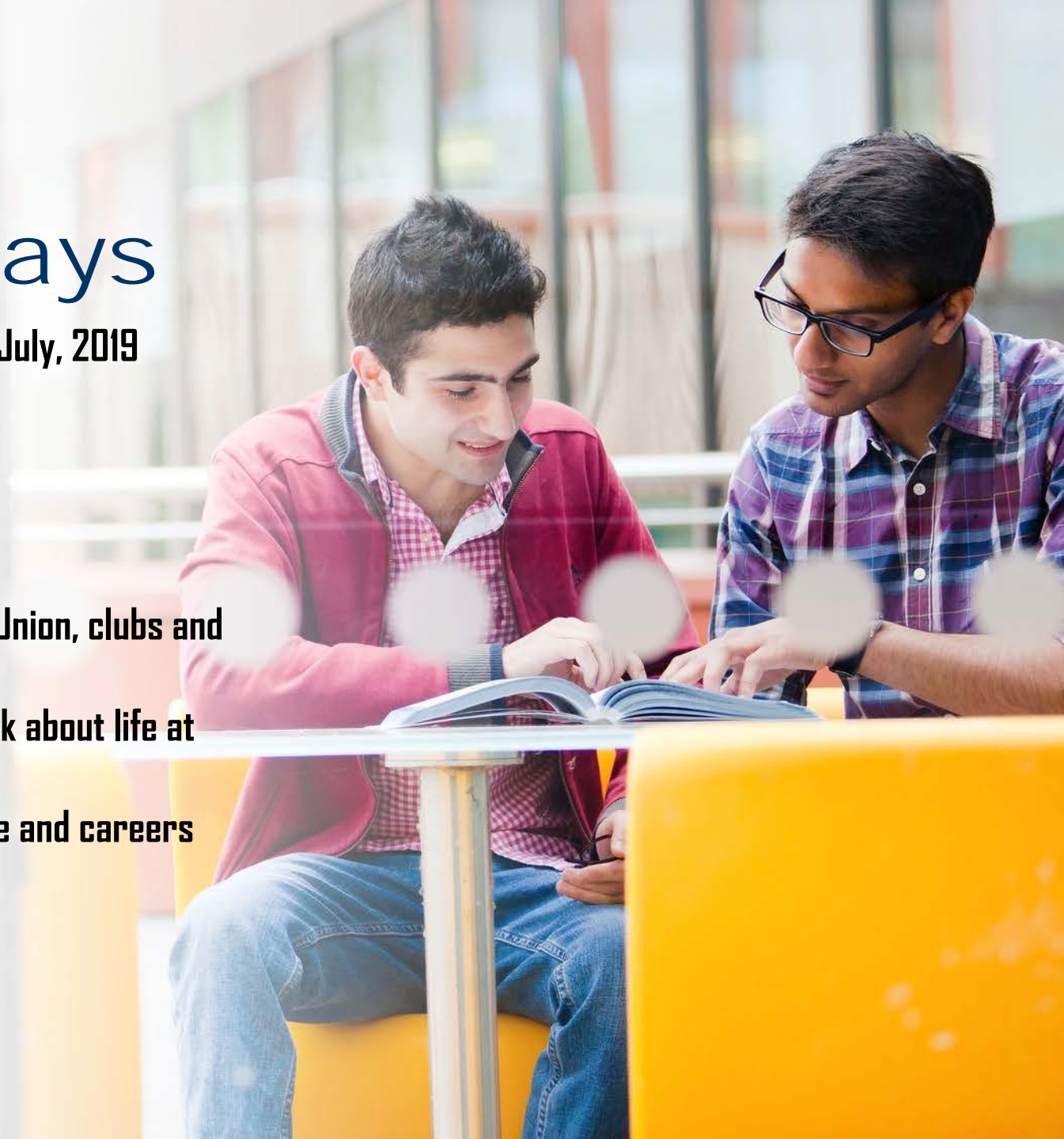
² One of these international modules needs to be selected by Landshut students



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Open Days

- **Saturday, 27 April and 7 July, 2019**
- **Meet faculty staff**
- **Campus tour**
- **View accommodation**
- **Explore the city**
- **Find out about Students' Union, clubs and societies**
- **Meet our students and ask about life at university**
- **Attend talks about finance and careers**





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What do students say?

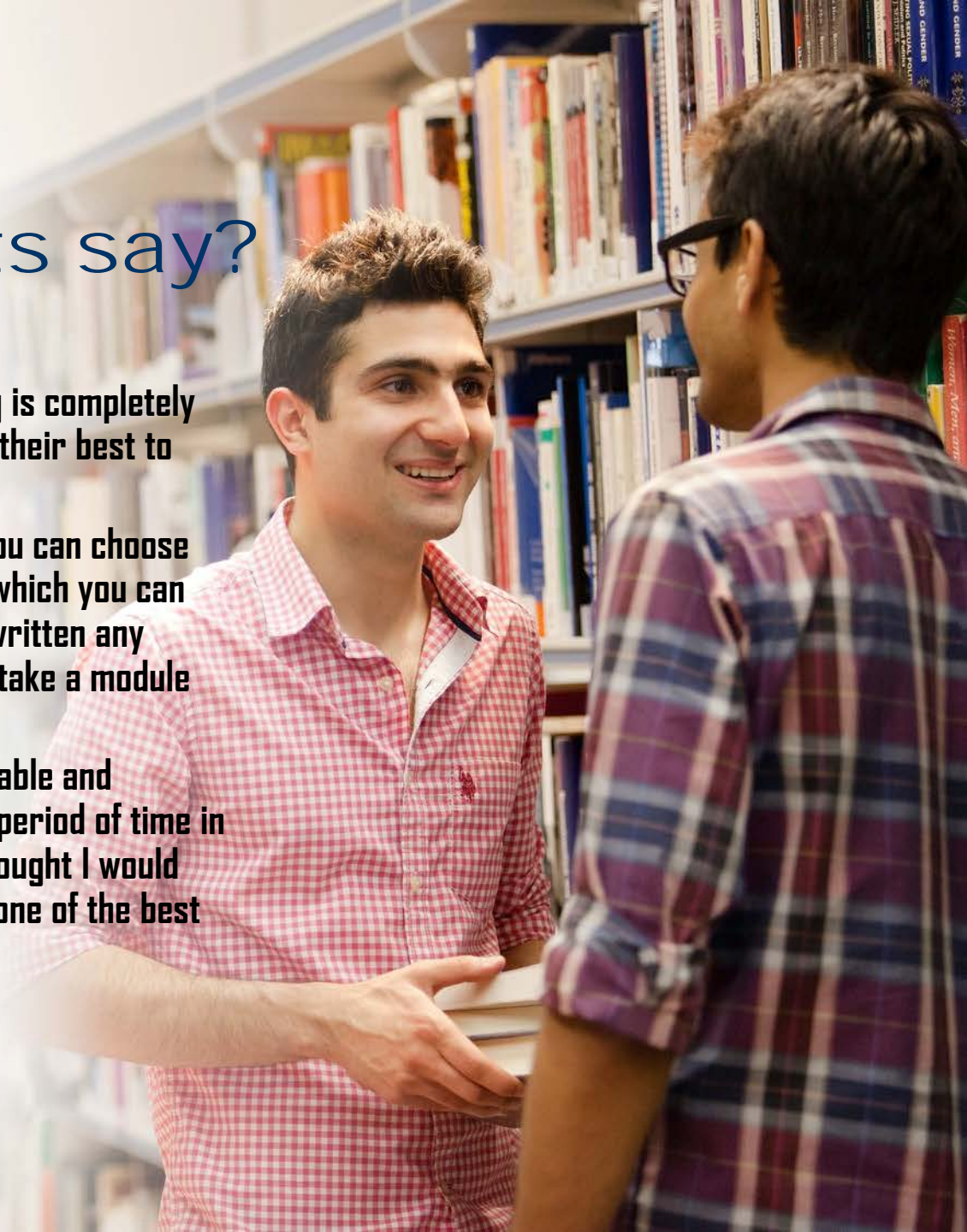
"I met really good friends in my first days.

England is different, and the type of studying is completely different, but the University staff are giving their best to advise their international students.

There are many English language modules you can choose or English lessons that are not compulsory which you can join every week. For instance, I have never written any assignments in my life and they suggested I take a module for academic writing to improve my skills.

In my opinion, it is important to feel comfortable and welcome when you decide to stay for a long period of time in a place you've never been before. I never thought I would say this after a few months, but it has been one of the best experiences of my life."

Laura Most, HAW Landshut student





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Keep in touch!

Visit: <https://www.anglia.ac.uk/business-and-law>

Call: +44 (0) 1245 49 31 31

Email: laibsrecruitment@anglia.ac.uk

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