Napier University Edinburgh
Information for outgoing undergraduates
Bachelor IB

December 2018

Prof. Dr. Sandra Gronover
Napier University Edinburgh

- is one of the largest higher education institutions in the country
- more than 18,000 students from 117 different countries
- over 100 courses are accredited by a wide range of professional bodies
- 198 Bachelor’s Degree Programmes
- 172 Master’s Degree Programmes
- [http://www.napier.ac.uk](http://www.napier.ac.uk)

Prof. Dr. Sandra Gronover
Information material on Napier University on YouTube

Special interest: International students & Craiglockhart Campus
Edinburgh

- is the **capital city of Scotland**
- is home to four universities and over **100,000 students**. Edinburgh is regularly voted the “Best City in the UK” and was named as the “fourth most beautiful city in the world” (Rough Guide 2015)
- **English** is the official language
- official population are approx. 500,000 inhabitants for the city of Edinburgh itself and 500,000 for the local authority area
- it is the **largest financial centre in the UK** after London
Impressions
Oct. 2015
Impressions
Oct. 2015
How you can get to Edinburgh?

- **Direct flights from Munich to Edinburgh**
- Flight time is approx. 2 hours
- Alternatives: train, car, ferry
Accommodation

- five accommodation sites across the city
- offering accommodations for over 1,500 students
- with rent from £105 per week
- all accommodations are self-catered
- situated in the centre of Edinburgh
- Private accommodation as an alternative
- https://www.youtube.com/watch?v=Vm6CBzcUK4Q

In general: Cost of living above UK average
- [EN]GAGE is state-of-the-art sports facilities, open to members, students, staff and the public to provide a fitness experience that's fresh, invigorating and fun
- modern sports facilities including a fitness suite and flexible sports hall
- you can book the hall for a variety of sporting activities such as football, netball, trampolining and wrestling
Timetable

- 2 semesters per academic year (each 13 weeks + 2 weeks of exams)
  - September – December
  - January – May

- Bachelor thesis:
  - Hand-in date end of April,
  - Marking until end of May;
  - Graduation in June/July
Course Selection –
Requirements from HAW Landshut

- Details written in the BA-IB-SPO!
- SPO – 7. Änderungssatzung; Cover moduls in
  - International Management (42 ECTS)
  - Financial Management
  - Strategic Management
  - Studium Generale (6 ECTS)
  - Dissertation (12 ECTS)
- Napier demands 60 ECTS points from Napier for double degree!
  According to Napier regulations!
- IMPORTANT: Napier will not steer the process that you select the RIGHT subjects concerning the requirements of HAW Landshut. It is in the individual responsibility of every student!
- For the double degree you have to fulfill requirements from 2 universities! More work … but you receive 2 degrees.
2 types of Bachelor degrees possible

What is the difference between a Bachelor and a Bachelor (Hons) degree?

- Joining the 3rd year: Bachelor degree (120 ECTS – depending on an individual agreement 115 ECTS accepted to start with)
- Joining the 4th year: Bachelor (Hons) degree (150 ECTS – depending on an individual agreement 145 ECTS accepted to start with)
- Upon individual agreements students can also with 120 ECTS join the final year and receive a Bachelor (Hons)
- HAW Landshut nominates students for the 2 available places. They get an unconditional offer -> accepting the offer means, that students cannot apply to any other UK university.
- From a German perspective the difference between a Bachelor and a Bachelor (Hons) is less relevant!
Courses BA Business Management  
Napier Edinburgh (joining 3rd year)

- Joining the 3rd year -> no thesis at Napier; Supervision of the thesis at Landshut (virtual supervision possible – you can start in parallel)
- One optional course must cover Financial Mgmt
- Students have to check back with Landshut administration if changes in curriculum occur during their year uproad

<table>
<thead>
<tr>
<th>Course No</th>
<th>Course</th>
<th>ECTS</th>
<th>Term</th>
<th>Assigned to moduls at LA</th>
</tr>
</thead>
</table>
| MKT09101 OR SOE09101 | International Marketing  
OR Strategic Management in a global context | 10   | Autumn | Intern. Mgmt  
OR Intern. Mgmt / Strategic Mgmt                   |
| SOE09102 | International Business                      | 10   | Autumn | International Mgmt                                |
| xxx      | Option List D                              | 10   | Autumn |                                                  |
| xxx      | Option List E                              | 10   | Spring |                                                  |
| xxx      | Option List E                              | 10   | Spring |                                                  |
| xxx      | Option List E                              | 10   | Spring |                                                  |

No updated course list received yet! PIs check web page!
BA (Hons) in Business Management
Joining the 4th year! -> finally Bachelor with 240 ECTS
Needs to have the permission to join into the last year (min 150 ECTS (resp. 145 upon individual arrangement) or 120 ECTS on individual arrangement)
Napier Standard for the 4th year: 2 x10 ECTS courses per semester plus 20 ECTS Dissertation – spread across both semesters
  - Combination of lecture & self study time
  - Combination of written assignments, tests, presentations etc.
  - Academic standard high (very much recommended for everyone, wants to continue with a Master afterwards)

PLUS: One additional 10 ECTS module to cover the HAW Landshut requirements; Landshut can just accept 12 ECTS for the Bachelor thesis;
Fee for an additional module cannot be covered by the grant. Cost approx 310 GBP
Courses BA (Hons) Business Management
Napier Edinburgh (joining 4th year)

<table>
<thead>
<tr>
<th>Course No</th>
<th>Course</th>
<th>ECTS</th>
<th>Term</th>
<th>Assigned to modules at LA</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRM10088</td>
<td>Leadership in a changing environment</td>
<td>10</td>
<td>Autumn</td>
<td>Strategic Mgmt</td>
</tr>
<tr>
<td>xxx</td>
<td>Option List F</td>
<td>10</td>
<td>Autumn</td>
<td>Financial Mgmt OR International Mgmt</td>
</tr>
<tr>
<td></td>
<td>Dissertation module</td>
<td>10</td>
<td>Autumn</td>
<td>Thesis</td>
</tr>
<tr>
<td>SOE10103</td>
<td>Business strategy &amp; sustainability</td>
<td>10</td>
<td>Spring</td>
<td>Strategic Mgmt</td>
</tr>
<tr>
<td>xxx</td>
<td>Option List G</td>
<td>10</td>
<td>Spring</td>
<td>Financial Mgmt OR International Mgmt</td>
</tr>
<tr>
<td></td>
<td>Dissertation module</td>
<td>10</td>
<td>Spring</td>
<td>Thesis</td>
</tr>
<tr>
<td>PLUS</td>
<td>ONE MODULE to cover HAW LA requirements in terms of ECTS</td>
<td></td>
<td></td>
<td>Autumn or Spring</td>
</tr>
</tbody>
</table>

2 optional courses:
- One optional course needs to fit to the HAW-LA module international mgmt
- One optional course has to fit to the HAW-LA module financial mgmt
- Course list might vary from semester to semester
- IMPORTANT: For BA (Hons) – a minimum of 100 ECTS has to come for level 10 modules! (just one course can be a level 9 module)
Option List F
(Courses in bold are recommended)

- ENT09101 STARTING A NEW BUSINESS
- ENT09103 ENTREPRENEURIAL CONSULTANCY PROJECT
- FIN09102 ADVANCED PERSONAL FINANCIAL PLANNING
- FIN09103 MARKETING FINANCIAL SERVICES -> Financial Management
- FIN09101 FINANCIAL SERVICES DECISION MAKING AND PLANNING 2 -> Financial Management
- HRM09103 ORGANISATIONAL CHANGE MANAGEMENT
- HRM09104 MANAGING THE EMPLOYMENT RELATIONSHIP
- LNG09101 FRENCH 5
- LNG09102 GERMAN 5
- LNG09103 SPANISH 5
- LNG09127 ENGLISH FOR PROFESSIONAL PURPOSES 5
- MKT09101 INTERNATIONAL MARKETING -> International Management
- MKT09103 MARKETING AND SOCIETY
- MKT09108 SOCIAL MARKETING
- MKT09109 BRAND MANAGEMENT
- SOE09101 STRATEGIC MANAGEMENT IN A GLOBAL CONTEXT
- SOE09111 BUSINESS ECONOMICS
- SOE09113 MONETARY THEORY AND POLICY -> Financial Management
- SOE09102 INTERNATIONAL BUSINESS -> International Management
- SOE09103 OPERATIONS MANAGEMENT
- TSM09101 HOSPITALITY BUSINESS DEVELOPMENT
- TSM09102 PLANNING & PUBLIC POLICY FOR FESTIVAL AND EVENTS
- TSM09103 INTERNATIONAL TOURISM POLICY AND PLANNING
- TSM09104 SERVICE MANAGEMENT
- ACC10103 INNOVATIONS IN MANAGEMENT ACCOUNTING
- ACC10107 CORPORATE SOCIAL RESPONSIBILITY
- ENT10102 GROWING A BUSINESS
- HRM10101 GLOBAL EMPLOYMENT PRACTICES -> International Management
- LNG10101 FRENCH 7A
- LNG10106 FRENCH 7B
- LNG10102 GERMAN 7A
- LNG10107 GERMAN 7B
- LNG10103 SPANISH 7A
- LNG10108 SPANISH 7B
- LNG10126 ENGLISH FOR PROFESSIONAL PURPOSES 7A
- LNG10127 ENGLISH FOR PROFESSIONAL PURPOSES 7B
- LNG10123 COMMUNICATION IN INTERNATIONAL MANAGEMENT -> International Management
- MKT10101 EMERGING MARKETS -> International Management
- SOE10107 ECONOMICS OF BUSINESS STRATEGY
- SOE10108 DEVELOPMENT ECONOMICS
- ACC09101 CORPORATE FINANCIAL MANAGEMENT -> Financial Management
- ACC09102 ADVANCED MANAGEMENT ACCOUNTING

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Option List G
(Courses in bold are recommended)

- MKT10102 MARKETING ETHICS
- MKT10103 MARKETING MANAGEMENT IN PRACTICE
- SOE10106 INTERNATIONAL POLITICAL ECONOMY -> International Management
- SOE10104 LOGISTICS AND SUPPLY CHAIN MANAGEMENT
- TSM10101 INTERNATIONAL HOSPITALITY
- TSM10102 INTERNATIONAL DESTINATION MANAGEMENT -> International Management
- ACC09110 CONTEMPORARY CORPORATE FINANCE -> Financial Management
- ENT09101 STARTING A NEW BUSINESS
- FIN09106 BEHAVIOURAL ISSUES IN FINANCE -> Financial Management
- FIN09105 IT AND FINANCIAL SERVICES
- FIN09103 MARKETING FINANCIAL SERVICES
- HRM09102 HUMAN RESOURCE DEVELOPMENT
- LAW09114 MEDIA LAW
- LNG09107 FRENCH 6
- LNG09108 GERMAN 6
- LNG09109 SPANISH 6
- LNG09128 ENGLISH FOR PROFESSIONAL PURPOSES 6
- MKT09101 INTERNATIONAL MARKETING -> International Management
- MKT09106 DIRECT AND DIGITAL MARKETING
- MKT09107 RETAIL MARKETING
- TSM10103 INTERNATIONAL FESTIVAL AND EVENTS ENVIRONMENTS -> International Management

- OPTION LIST G
- ACC10105 STRATEGIC MANAGEMENT ACCOUNTING
- ACC10106 CURRENT ISSUES IN FINANCE -> Financial Management
- ACC10108 INTERNATIONAL ACCOUNTING -> International Management
- ENT10101 FAST TRACK ENTREPRENEURSHIP
- ENT10102 GROWING A BUSINESS
- FIN10103 MANAGEMENT OF FINANCIAL INSTITUTIONS -> Financial Management
- FIN10102 GLOBAL FINANCIAL MARKETS -> Financial Management/International Management
- FIN10107 REGULATORY RISK MANAGEMENT -> Financial Management
- HRM10103 CONTEMPORARY ISSUES IN HRM
- LAW10103 CURRENT ISSUES IN BUSINESS LAW
- LAW10110 INTERNATIONAL TRADE LAW -> International Management
- LAW10111 LAW AND THE MEDIA
- LNG10111 FRENCH 8A
- LNG10116 FRENCH 8B
- LNG10112 GERMAN 8A
- LNG10117 GERMAN 8B
- LNG10113 SPANISH 8A
- LNG10118 SPANISH 8B
- LNG10124 ENGLISH FOR PROFESSIONAL PURPOSES 8A
- LNG10125 ENGLISH FOR PROFESSIONAL PURPOSES 8B

No updated course list received yet! Pls check web page!
Tuition fee

- 2 places for double degree students
  - 1.820 GBP – but a full grant is possible (and very likely)
  - Precondition:
    - Studying for a full year and graduation with a recognised award (Bachelor or Bachelor (Hons))
    - Application to SAAS for funding award completed in Edinburgh
    - EU citizen from outside the UK;

- Bachelor: Thesis is written with HAW Landshut (no additional fees)

- Bachelor (Hons): In case one additional module has to be studied to get more ECTS due to max ECTS for Bachelor thesis in Bavaria -> PLUS 305 GBP tuition fee which CANNOT be refunded by a grant

- Additional places (Study abroad package - no double degree possible!)
  - 1.830 GBP per year / 915 GBP per semester / 305 per 10 ECTS module (also single modules can be chosen)
  - No limitation in places
  - 1 or 2 semesters possible
Precondition: **Complete** application in English (including grading sheet!!) **in time**

Ranking criteria for Landshut students:
- Passed “Grundlagen- und Methodenprüfung”
- Grading during the first 3 semesters (all courses that have been shifted to a later semester are graded with the mark “5” for calculation purposes)
- % of ECTS during semester 1 to 3 (90 ECTS are the maximum of first 3 semesters)
- English grade
- Active participation in social / other projects at Landshut University or outside (ideally proven by certificates, newsletter articles etc.)
- Personal motivation to go to Scotland / Napier

We give a recommendation to Napier -> Napier University finally decides which students to accept
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