

Kurs: Business Ethics

Dozent(in)	Dr. Jens Potten
Teilnahmevoraussetzungen	Formal:
	Inhaltlich:
Prüfungsleistung	ELN (Seminar paper, appr. 10 pages)
Prüfungsvorleistung	--
Bewertung der Prüfungsleistung	endnotenbildend
Bestehenserblich	ja
Qualification objectives/ Learning outcomes	<p>The student will understand that ethical training is relevant for finding solutions for today's business issues.</p> <p>Preventing any and all unethical behavior is for sure an unrealistic goal for business ethics training. We will work out what might be reasonable aims and how to achieve them. The student has to know different schools of ethics. He/She has to understand the different levels at which business ethics may be addressed. He/she will be able to differentiate between consequence-based and duty-based principles of ethics. The student shall be able understand principles of personal ethical decision making and be able to use ethical tests for screening ethical decisions. He/she shall learn to identify the factors affecting an organization's moral climate and provide examples.</p> <p>He/ she shall be able improve an organization's ethical climate.</p>
Contents	<p>The course will be a mix of knowledge conveying- e.g. what principles of ethics were developed from different philosophical perspectives- and practical analysis of business cases in groups with screening of – ethical- decisions. We will make telephone interviews with former board members of Dax companies, how they experienced ethics and compliance in their business live and we will make role plays.</p>
Medien	Overhead Projector, pin-boards, Books, Internet
Literatur	<p>Buchholtz, Anne; Carroll, Archie: Business and Society, 7th edition, Australia ao.: South Western Cengage, 2009;</p> <p>Ferrell, Kathlene; Thorne, Debbie: Sozial Responsibility and Business, 4th edition, Australia ao.: South Western Cengage, 2011;</p> <p>Griseri, Paul; Seppela, Nina: Business Ethics and Corporate Social Responsibility, Australia ao.: South Western Cengage, 2010</p>